

Earlex are delighted to announce that they have won the HSBC/Daily Telegraph Business Thinking Award for London and the South East

Earlex strike gold and are very proud to win the regional finalists for the HSBC thinker's awards. Hampton Court provided a spectacular setting for the event, which was attended by leading UK business figures and personalities along with the business thinking finalists.

There were 54 regional finalists chosen and only 18 chosen to go through to the finals. The 18 regional winners will be invited to attend the exclusive International Insights event at the Olympics in June where the final winner will be announced.

The main aim of Business Thinking is HSBC's initiative to find and reward the UK's best businesses. Becoming a regional winner means Earlex can use our prize money to invest and spearhead the export market and drive sales at a much faster rate, something would have taken us over a year to do. Other benefits of becoming a regional winner include:

Regional Winners receive

- Up to £6 million of lending
- A financial reward of 2% of their lending (up to £120,000)
- National and regional press and media coverage
- A place on a Thought Exchange trip held in one of five dynamic economies around the world and opportunities to network with like-minded businesses
- Earlex are very excited and confident in going into the finals, with the potential of the regional winner prize to be doubled to up to £240,000.



Julian Baseley, Chairman Earlex receiving the award

Now we have set our sights on the final its time to work hard, so wish us luck and we will keep you updated about the finals 2012.