

DATE: 1<sup>st</sup> December 2011

PAGE: 1 of 1

**McLoughlinsRS & Earlex Ltd – Building Together The Future of Power Decorating**

Earlex Ltd is excited to announce McLoughlinRS as the exclusive distributor for its market leading power decorating & DIY products for the south of Ireland.

Earlex has a heritage to be proud of, after establishing itself from humble beginnings in 1987 by inventing the world's first wallpaper stripper, it's still the UK's top seller to date. For over 20 years its UK manufacture has been the forefront of its success and its chairman, Julian Baseley, a founder and speaker for the association British Made for Quality.

Still going from strength to strength the product range continues to diversify and expand, offering the latest expert technology in power decorating. It's product range offers everything from the world's first hands free wallpaper stripper, steam cleaning solutions, versatile wet and dry vacuum's and its SprayStation decorating range has won several industry awards.

Innovation is key to Earlex and the Earlex SprayStation's use unique technology that offers the consumer a modern way to paint; no experience required, it's a cost effective solutions that provides an easy way to achieve a fast professional painting finish every time in around the home.

Consistent quality and satisfaction has always been the primary foundation for Earlex and it is for this reason that McLoughlinsRS felt they would be the perfect distributor in Ireland for Earlex. Lourda Kildia, Product Development & Marketing of McLoughlinsRS announced, "We really look forward to building a long standing exclusive partnership with Earlex. We are liked minded businesses in our approach to service and customer satisfaction and as the leading distributors of Hardware, Gardening and Homewares for Ireland; we only offer our customers quality products. It was a clear and natural development that McLoughlinsRS should become representatives and distributors of the Earlex range."

If you would like more information about this subject please contact please contact [sophiab@earlex.co.uk](mailto:sophiab@earlex.co.uk)

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